



## In the spotlight: Cyclooon

Our sustainable delivery partner Cyclooon started with delivery!

Watch the video [here](#) and [read](#) the article.

## Highlights

### Sustainable Sales

**Sustainable reading:** The Books department developed a new policy – together with Milieu Centraal – to help our customers choose a **sustainable way to read** and will go live later this year!

**Promotions:** a cool promotion example with a sustainable twist is “[planting a forest](#)” to compensate the amount of CO2 by computers in cooperation with HP.

### Sustainable Logistics

**Reusable Packaging Pilot:** It is temporarily possible until mid October to hand in cardboard packaging at 10 Albert Heijn's in the Netherlands.

### Sustainable Platform

**Climate Neutral Packaging** for [partners](#) via bol.com: since the start in July 1400+ partners in Netherlands and Belgium have already used this proposition. A great first step towards helping **partners reducing their CO2 packaging footprint!**

**Sustainability partner research:** currently a research amongst partners is done to learn more on **their vision on sustainability**. Results are expected later this month!

## Handy links

**Who is who:** do you want to know who is working on sustainability topics within bol.com? Check out our who-is-who [page](#)

**Scope, what?** Do you want to know what scope 1, 2 and 3, is about? Watch a 3-minute explanation [here](#)

**Learn more:** check out the [page](#) about Corporate Social Responsibility on studybol.

## Bollebozen



**Robotics Camp** is here again! On 26/27/28 October it will take place at the office. Don't miss out and register [here](#)

With the 2022 initiatives, we have already reached circa **150.000 children** at this point.

Bollebozen **donates 92.000 books** to Youth Education Fund during Children's Book Week. Read the article [here](#)!

## Trends and inspiration

- The founder of **Patagonia** gives his company away to fight climate change. [Read more](#)
- **Dille & Kamille** will close all shops in NL, BE and DE, as well as its online shop on Black Friday. [Read more](#)
- **H&M and Decathlon** were fined 500.000 euro by ACM for misleading customers on what sustainable products are. [Read more.](#)
- **Xenos** makes sustainability range transparent using nature impact rating. [Read more](#)

Looking for more inspiration? Check out [Workplace!](#)